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| **Project Management BT 353**  **Fall 2015 Midterm** |
| Please type answer(s) . Space provided is not indicative of answer length. **92!**  **Questions 1 – 10 Value: 5 points each** |
| 1. Define “stakeholder” and provide five (5) examples. 5 points   A stakeholder is someone who has equity or interest in a company.  Examples: (1) Students at Stevens (in Stevens related changes.), (2) Stock holders in large companies, (3) Company CEOs, (4) People in the community, (5) Employees of the company. |
| **2.** Name four (4) rules of Project Management: 5 points  **1.** Know your audience.  **2.** Get everything in writing.  **3.** Know your team- manage personalities and not the project.  **4.** Lead like you want to be lead. |
| 1. Which key elements should your timetable include? 5 points   Graphics (to prevent it from being boring; grabbing the attention of stakeholders), keep in mind the budget and funding. |
| 1. Which qualities should you look for in selecting Project Team members? 5 points   Look for subject matter experts who will get the job done efficiently and do well under pressure. |
| **5.** What are the main functions of the Project Manager/Leader? 4 points  Managing personalities, making sure the project runs on time, and in the most efficient way.  Managing resources |
| **6.** Which is the most important element in the Project Management process? Please Circle Correct Answer(s) 5 points    **A.** Due Diligence  **B.** Developing a Feasible Timetable **C.** Assembling a Team of Subject Matter Experts  **D.** Full Understanding of the Project Requirements  **\*(E.)\*** All of the Above |
| **7.** As the presenter, what should you ***not*** do during Project Presentation Q&A? 5 points  Say “I don’t know” |
| **8.** In developing a Needs/Logic/Benefits table, what is the most essential element to bear in mind throughout? 3 points  ~~Always think about how the project will be funded~~, and what is necessary for the project to be a success. Stakeholders’ Needs and Value/Benefit to community/program/school/business |
| **9.** What is the value of developing a public relations plan in conjunction with your proposal? 5 points  If you get the public on your side and on board with your plans, your project will run more smoothly, and it will be easier to finish the project on time and with both cost and time in mind. |
| **10.** In two to three (2 – 3) sentences, which team (other than your own) would you chose to execute the Governor’s Island Project and why? 5 points  **A.** 3Deez Design Services (Amusement Park/Casino/Sports Complex) **B.** Won Management Consultants (Concert and Festival Venue/Sports and Recreation) **\*(C.)\*** A-Squad Design (Engineering Department and Housing/Sports Fields) **D.** 100% Design Services (Business School/Residence Halls) **E.** Team 6 Design Services (Freshmen Residence/Athletic Fields)  A-Squad Design would have won my bid because they had a great presentation, which included graphics to keep attention and the most important information on how they planned to complete the project. They also included enough housing to accommodate both underclassmen and upperclassmen, and enough sports fields and athletic buildings to accommodate all of the on campus sports. I also believed they had great solutions to any other problems, such as transportation on and off the island, and on-island grocery stores and shops. All in all, they did an awesome job and I enjoyed hearing their presentation. |
| Provide a one (1) paragraph summary of your Project Team’s proposal. Include your Team Name and Project Name  **Question Value: 25 points** |
| With the experience needed to complete the project, Won Management Consultants is prepared to organize the renovation of Governor’s Island, to turn it into a city-escape park, including redesigning the current docks, installing multiple sports fields throughout the park, adding a concert pavilion for festivals, concerts, and performances, and installing a trolley service to circumvent the island. Along with sports fields, there will also be plenty of outdoor space and fields, as well as a myriad of hiking, biking, walking, and running trails throughout the open space. With a budget of approximately $2.2 billion, and a timeline finishing with the Ribbon Cutting Ceremony on October 15, 2017, the new and improved Governor’s Island will be the perfect city escape for New York City. |
| Provide the Needs/Logic/Benefits Table for two (2) of the Projects listed below. N/L/B list should be at least three (3) each. May use an additional page to create the table. 20 points Needed to create a table per instructions **Question Value: 25 points** |
| 1. Life Skills Course for Graduating Seniors 2. Stevens’ Student Mentoring Program for Hoboken High School 3. Storm Evacuation Plan for Stevens’ Residence   2. Need:   1. More interest in Stevens. 2. Prestige for Hoboken High School. 3. More people going to college.   Logic:  a) Good PR for Stevens.  b) Stevens’ proximity to Hoboken High School.  c) New Students for Stevens.  Benefit:  a) Stevens can expand.  b) Stevens remains competitive with other schools.  c) Hoboken High School has prestige with this program.  3. Need:  a) Many students don’t live close to Stevens.  b) Have a plan for Students who’ve never been through a huge storm.  c) There are many types of storms that can hit this area.  Logic:  a) Good PR for Stevens.  b) Stevens Community knows what to do if there is a storm.  c) If there is a major storm, Stevens campus remains safe.  Benefit:  a) Students can feel secure if there is a major storm.  b) Students are able to be prepared in case a major storm should hit this area.  c) Good PR for Stevens. |
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